

Order / Rev: 703966
Alt Order #: 06259683
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama For America
Product Desc: OBAMA FOR AMERICA
Estimate: 1537

WFMY-TV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WFMY	10/23/12	10/29/12	M-F 6-8a		CM	6-8a	MTWTF--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
				Good Morning Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2		\$130.00		0.00						
E 3	WFMY	10/23/12	10/26/12	CBS This Morning		CM	8-10a	-TWTF--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
				CBS This Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	-TWTF--		4		\$100.00		0.00						
E 4	WFMY	10/27/12	10/27/12	Good Morning Show Sat		CM	6-9a	-----S-	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
				Good Morning Show Sa												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		1		\$70.00		0.00						
E 5	WFMY	10/23/12	10/29/12	Price Is Right		CM	11a-12p	MTWTF--	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
				Price Is Right												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2		\$225.00		0.00						
E 6	WFMY	10/23/12	10/29/12	News2 at Noon		CM	12-1230p	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
				News2 at Noon												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2		\$200.00		0.00						
E 7	WFMY	10/23/12	10/29/12	M-F CBS Soaps		CM	1230-2p	MTWTF--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
				CBS Soaps												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		3		\$275.00		0.00						
E 8	WFMY	10/23/12	10/29/12	M-F 2-3p		CM	2-3p	MTWTF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
				The Talk												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2		\$150.00		0.00						
E 9	WFMY	10/23/12	10/29/12	M-F 3-4p		CM	3-4p	MTWTF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
				Let's Make a Deal												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2		\$150.00		0.00						
E 11	WFMY	10/28/12	10/28/12	Face the Nation		CM	1030-11a	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				Face the Nation												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1		\$1,000.00		0.00						
E 12	WFMY	10/23/12	10/29/12	M-F 4-5p		CM	4-5p	MTWTF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
				Ellen Degeneres												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2		\$100.00		0.00						
E 13	WFMY	10/23/12	10/29/12	News 2 at 5		CM	5-530p	MTWTF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
				News 2 at 5												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2		\$350.00		0.00						
E 14	WFMY	10/23/12	10/29/12	News 2 at 6		CM	6-630p	MTWTF--	:30	2	\$525.00	P-2	0.00	NM	2	\$1,050.00
				News 2 at 6												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2		\$525.00		0.00						
E 15	WFMY	10/23/12	10/29/12	CBS Evening News		CM	630-7p	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
				CBS Evening News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		3		\$700.00		0.00						
E 16	WFMY	10/27/12	10/27/12	News 2 at 7 Saturday		CM	7-730p	-----S-	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
				News 2 at 7 Saturday												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		1		\$150.00		0.00						

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E 16	WFMY	10/27/12	10/27/12	News 2 at 7 Saturday	CM	7-730p	-----S-	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
				News 2 at 7 Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$150.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
	1	WFMY	10/22/12-10/28/12	News 2 at 7 Saturday		7-730p									
		<u>Unresolved</u>		[Recon Preempt] College Football Blitz overrun											
E 18	WFMY	10/23/12	10/29/12	M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2	\$550.00		0.00						
E 19	WFMY	10/23/12	10/29/12	M-F 730-8p	CM	730-8p	MTWTF--	:30	3	\$550.00	P-2	0.00	NM	3	\$1,650.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		3	\$550.00		0.00						
E 23	WFMY	10/29/12	10/29/12	Mon Prime C	CM	10-11p	M-----	:30	1	\$1,250.00	P-2	0.00	NM	1	\$1,250.00
				Hawaii Five-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$1,250.00		0.00						
E 25	WFMY	10/23/12	10/23/12	Tue Prime B	CM	9-10p	-T-----	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
				NCIS: Los Angeles											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-T-----		1	\$1,750.00		0.00						
E 28	WFMY	10/24/12	10/24/12	Wed Prime B	CM	9-10p	--W----	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
				Criminal Minds											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	--W----		1	\$1,350.00		0.00						
E 30	WFMY	10/25/12	10/25/12	Thu Prime A	CM	8-9p	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Big Bang Theory/Two											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	---T---		1	\$2,000.00		0.00						
E 34	WFMY	10/26/12	10/26/12	Fri Prime C	CM	10-11p	----F--	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
				Blue Bloods											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	----F--		1	\$1,300.00		0.00						
E 37	WFMY	10/27/12	10/27/12	Sat Prime C	CM	10-11p	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				48 Hours											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$750.00		0.00						
E 39	WFMY	10/28/12	10/28/12	Sun Prime B	CM	8-9p	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				Amazing Race											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$1,800.00		0.00						
E 40	WFMY	10/28/12	10/28/12	Sun Prime C	CM	9-10p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				The Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$1,200.00		0.00						
E 42	WFMY	10/23/12	10/29/12	News 2 at 11	CM	11-1135p	MTWTFSS	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
				News 2 at 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTFSS		2	\$350.00		0.00						
E 43	WFMY	10/23/12	10/29/12	Letterman	CM	1135p-1235a	MTWTF--	:30	2	\$120.00	P-3	0.00	NM	2	\$240.00
				David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2	\$120.00		0.00						
E 44	WFMY	10/23/12	10/29/12	Late Late Show	CM	1235-135a	MTWTF--	:30	3	\$25.00	P-3	0.00	NM	3	\$75.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/23/12	10/29/12	MTWTF--		2	\$25.00		0.00						

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E 44	WFMY	10/23/12	10/29/12	Late Late Show Late Late Show	CM	1235-135a	MTWTF--	:30	3	\$25.00	P-3	0.00	NM	3	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/23/12 10/29/12 MTWTF-- 3 \$25.00 0.00															
E 46	WFMY	10/28/12	10/28/12	Good Morning Show Su Good Morning Show Su	CM	6-9a	-----S	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S 1 \$70.00 0.00															
N47	WFMY	10/29/12	10/29/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 M----- 1 \$60.00 0.00															
N48	WFMY	10/28/12	10/28/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S 1 \$250.00 0.00															
N49	WFMY	10/28/12	10/28/12	NFL Football Panthers Football	CM	1-7p	-----S	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S 1 \$1,250.00 0.00															
N50	WFMY	10/23/12	10/29/12	M-F 4-5p Ellen Degeneres	CM	4-5p	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/23/12 10/29/12 MTWTF-- 1 \$100.00 0.00															
N51	WFMY	10/23/12	10/29/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MTWTF--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/23/12 10/29/12 MTWTF-- 1 \$150.00 0.00															
Totals													56	\$25,210.00	